

A Unique Sponsorship Opportunity

Partner your business with one of Fairfield County's most prestigious arts organizations

NORWALK SYMPHONY

ORCHESTRA



Our Mission

The Mission of the Norwalk Symphony Orchestra is to share the beauty and power of orchestral music with audiences of all ages through live performances and music education programs

Why Sponsor

The Norwalk Symphony Orchestra is a significant cultural organization showcasing professional musicians from our wider community which has enhanced the quality of life in Southwestern Connecticut for over eighty years. Sponsoring the Norwalk Symphony associates your business with the artistic standards of excellence that our audiences have praised as “New York quality, local proximity.”

Your sponsorship investment associates your business to the people of Fairfield County and is a clear communication that you are committed and honored to be a supporter of one of our region's leading and highly visible arts and cultural organizations. Sponsorship supports our Mission in the following ways:

- Presents six major concerts each season, with repertoire ranging from traditional symphonic music, to Pops, Broadway, opera & more;
- Supports education through our (Not) Just for Kids program, Master Class program, and the Young Artist Concerto Competition; and
- Develops collaborative programs with other nonprofits to reach our underserved community population.

Our exciting 2022-2023 season features music from Mahler to Hip-Hop, Broadway to Opera, and so much more, presented in the Norwalk Concert Hall — a world class acoustical setting.



2022-2023 Season Sponsorship Opportunities

A night at the Symphony for your employees or entertainment for your clients is an investment which generates a measurable return for our community and your company

Special Opportunities

Concert Co-Sponsor

Share the evening with another company for \$3,000 each and get all the benefits of a Concert Sponsor

Gala Recognition

Maestro, Opus and Season Sponsors will receive special recognition in our May 4th, 2023 Gala Program

Special Arrangements

Nicole von Dohlen

Director of Development

Nicole@norwalksymphony.org

203.956.6771



NORWALK
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Maestro Sponsor - \$25,000

- Enjoy all the benefits of an Opus Sponsor, plus
- A total of 20 additional complimentary tickets to the concert(s) of your choice
- 20% discount on all additional Norwalk Symphony Orchestra tickets for employees
- A small ensemble concert by members of the Norwalk Symphony Orchestra at your offices to entertain employees during the workday, provide music for a formal meeting, social networking events, or an event of your creation

Opus Sponsor - \$12,000

- Six reserved seats to each concert
- Onstage public acknowledgment of your partnership
- Sponsor reception pre-concert and during intermission
- Company acknowledgment in Symphony publications, website, and on all electronic media
- Company acknowledgment on all program covers and marketing materials for the full season
- Full-page ad in our digital and printed concert programs for the full season*
- Recognition banner in the Concert Location lobby at the sponsored concert, on the concert page of website, and through dedicated social media posts

Season Sponsor - \$9,000

- Four reserved seats to each concert
- Onstage public acknowledgment of your partnership
- Sponsor reception pre-concert and during intermission
- Company acknowledgment in Symphony publications, website, and on all electronic media
- Company acknowledgment on all program covers and marketing materials for the full season
- Half-page ad in our digital and printed concert programs for the full season*

Concert Sponsor - \$6,000

- 10 complimentary reserved seats to use for the sponsored concert
- Sponsor reception pre-concert and during intermission
- Company acknowledgment in Symphony publications, website, and on all electronic media
- Company acknowledgment on program cover and marketing materials for the sponsored concert
- Quarter-page ad in our digital and printed concert programs for the full season*

Sponsor - \$3,000

- 6 complimentary reserved seats to your concert(s) of choice for colleagues, staff and clients
- Company acknowledgment in Symphony publications, website, and on all electronic media
- Quarter-page ad in our digital and printed concert programs for the full season*

* Subject to print deadlines

Orchestra photo by Megan Bonneau McCool Photography